Leadership Capability to Drive Innovation Workshop

Develop the skills and techniques to work with diverse teams within your organization to design innovative solutions to complex situations

May 6-7, 2020: Kingston
Become a leader who can draw out the innovative capabilities of your teams to help your organization succeed in dynamic times.

In our fast-paced work environment, organizations need strong leaders who can gain insight and discover solutions to complex situations. Complex situations are characterized by uncertainty about future directions and high levels of ambiguity due to multiple stakeholder interests. Unfortunately, many organizational efforts fail largely because leaders attempt to simplify complex problems rather than struggle with the ambiguity of the complexity in innovative ways. The Leadership Capability to Drive Innovation workshop answers the question: How can leaders work with diverse teams to generate insights and discover innovative solutions to complex situations? This insightful, interactive and practical workshop is based upon Dr. David Weiss’ coauthored book Innovative Intelligence (Wiley) and his subsequent research.

Learn how to:
- Examine the compelling reasons why there is a need for leaders to gain insight and discover solutions to complex situations
- Become a leader of innovation who draws out innovative capacities from individuals and teams
- Analyze the four-step design thinking process to generate insights and discover innovative solutions to complex situations
- Build leadership capability to drive enterprise-wide innovation
- Apply learning to participants situations and develop personalized action plans

Organizational Benefits
- Provide leaders with insight into their innovation capabilities and how they can drive innovation in the organization.
- Develop leaders to be able to draw out the innovative capacities of their individuals and teams to respond to complex situations
- Develop a culture that supports innovation and motivates leaders and employees to strive for excellence
- Develop personal action plans that leaders can bring back to their organizations

Essentials
Date & Location
May 6-7, 2020: Kingston
Fee
$1,995
Who Should Attend
Middle and senior leaders in organizations who regularly work with teams on complex challenges
Takeaway Tools
- A self-diagnosis to assess analytical, innovative and emotional intelligence
- Practical workbook which includes the four-step framework for design thinking
- A job-aid takeaway to simplify the techniques and tools to be applied at work

Call toll free: 1-888-858-7838
Tour of the Program

Day 1: Becoming Leaders of Innovation

Morning

- Objectives, agenda and learning partners
- Examine the compelling reasons why there is a need for leaders to gain insight and discover solutions to complex situations
- Analyze the need for innovative intelligence and engage in a self-diagnosis to assess analytical, innovative and emotional intelligence
- Learn the four-step process to facilitate insights and innovative solutions and apply it to case examples

Afternoon

- Step 1: Initiate - Focus on defining the complex problem and boundaries
- Step 2: Insights - Explore and engage in analysis to redefine the complex issue to surface the real problem that needs to be investigated
- Apply the process to participant situations and to a group case example

Day 2: Driving Enterprise-Wide Innovation

Morning

- Step 3: Ideation – Learn how to facilitate idea generation and coverage ideas to viable options
- Step 4: Iterate - Apply tools of iterations and design your viable innovative solution to test
- Apply the process to participant situations and to a group case example
- Learn techniques to build other leaders of innovation in the organization

Afternoon

- Analyze the four elements to lead enterprise-wide innovation
- Apply approaches to develop the enterprise innovation question(s) as part of strategy development
- Analyze how organizational practices support or get in the way of innovation and how to build a culture that is conducive to innovation
- Develop personal action plans
Interactive Learning

- Self-assess yourself on the leadership innovation survey
- Apply the techniques to group case examples and work situations
- Work on group projects to advance real organizational issues
- Develop a personal action plan to implement ideas and commitments from the session
Dr. David S. Weiss

Dr. David S. Weiss, ICD.D is President and CEO of a firm specializing in innovation, leadership, and HR consulting for many Fortune 500, social enterprise and public-sector organizations. David has provided consulting on more than 1000 business and organizational projects, delivered over 200 conference presentations and written over 50 journal and trade articles. He is the author or co-author of seven books including Innovative Intelligence (Wiley, also available in Chinese and Farsi) which was reported by CBC News as a “top 5 business book” in the year it was published. David has conducted executive sessions in Canada, USA, China, Russia, Israel, Uganda, South Africa, Malaysia, Chile, Hungary, France and England. Previously, Affiliate Professor of Rotman School of Management, Senior Research Fellow at Queen’s University, and VP and Chief Innovation Officer of Knightsbridge, David currently teaches at three university executive development programs, including Queen’s University, Schulich and St. Mary’s University. David’s doctorate is from the University of Toronto and he has three Master’s degrees. He has been honoured by many organizations globally including the Government of Canada with the “Distinguished Lecturer” certificate, the Asia-Pacific HR Congress with the “HR Leadership Award,” the Institute for Performance and Learning as the first lifetime “Fellow” in Canada, and HRPA with the lifetime designation of “Fellow HRPA.”
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Web: Complete the online form at: irc.queensu.ca
Telephone: Call toll-free: 1-888-858-7838
E-mail: irc@queensu.ca

Confirmation and information on program location, start time, and agenda will follow.

Program fees include tuition, workbook materials, lunches, and snacks. Payment in full is required one month before the program begins.

Cancellation Policy
Substitutions are permitted with no penalty 8 days or more from the program start date. Substitutions 7 days or less before the program start date will be subject to a $500 charge. Transfers and cancellations are permitted with no penalty up to 15 days prior to the program start date. Transfers and cancellations 14 days or less from the program start date will be subject to a 100% charge of the program fee.

Location and Accommodation
Please refer to our website, irc.queensu.ca, for the latest information on venues.

Register today & take advantage of our special introductory price of $1,995!